

Global trade dynamics are shifting rapidly, driven by the U.S. administration's renewed focus on protectionism under its America First Trade Policy. With escalating tariffs and retaliatory measures from trading partners like the EU,

Irish businesses involved in import and export must rethink their strategies.

This guide highlights the key steps exporters and importers can take to navigate the 2025 tariff environment, based on the latest customs planning and compliance strategies from BDO.

## 1 Ensure you know your supply chain 2 Assess impact of additional 10%, 20%, 25% on your US sales 3 Check your contract terms 4 Who are your competitors? 5 What is your current classifications and duty rates? 6 What is the origin of your goods? 7 What about the value of goods sold into the US? 8 Are there options for exemptions?

## What You Need to Do Now **IMPORTERS** Know your supply chain Assess your imports against the EU lists Lobby Assess impact of additional 10%, 20%, 25% on your US imports Check your contract terms Are there **EU/FTA suppliers**? Understand your classifications & consequent duty rates Understand the origin of your imports Assess the value for customs

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Are there options for duty saving procedures on imports for re-export?

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