

COVID-19 Planning to Emerge



The government has set out the emergence horizons that will allow Ireland to emerge from lockdown. Now is the time for you to start the business preparation and planning.

Forward planning will be critical to a successful and strong re-emergence, which will make a defining difference to your businesses.

Now is the time to start your planning.

Work Environment Preparation

- Preparing and changing the physical work environment
- Distancing, protection planning and preparation
- Cleaning and hygiene – ongoing; confidence; belief

Client Engagement, Communications and PR

- Effective communications with staff and management
- External comms to manage public image and position
- Get ahead of the competition – client re-engagement

Operations

- Re-frame operations, embedding lockdown learnings
- Stand up other and dormant operations and staff
- Requirements may include mixed workplace & remote

Finance and Financial Planning

- Revenue and cash-flow forecasting
- Working capital and other core needs
- Financial modelling and planning for new environment

While each business will have a different focus and need, some areas that you should consider are set out below.

If you want to discuss the areas below, your planning requirements, implementation and management of those key plans, or to support you in their effective execution, give our specialist Project Management Team a call

HR and People

- Planning, Resourcing and Management
- Recruitment and re-building teams and structures
- Staff Engagement – confidence will be a key enabler

Sales and Marketing

- Developing revised sales strategies – new environment
- new environment requiring new a Marketing Strategy
- Plan & initiate sales targeting management - now

Timetable and Phasing

- Detailed timetable & phasing - prioritise needs
- Key milestones and potential roll-back points if needed
- Full plan and effective management and monitoring

Government and other Support

- Leveraging & maximising the available support
- Ensure you can return as quickly & strong as possible

Our specialist Project Management Team is here, ready to support you and your business at this critical time.

For more information contact **John Loughrey**, Head of Project Management Services john.loughrey@bdoeatonsquare.ie
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